



**NHS**  
*Modernisation Agency*



**'CRITICAL CARE UNITED'**  
**NATIONAL ONE DAY SHARING EVENT**  
*IN CONJUNCTION WITH*  
**THE BRITISH ASSOCIATION OF CRITICAL CARE NURSES**  
**THE INTENSIVE CARE SOCIETY**  
**THE ROYAL COLLEGE OF NURSING CRITICAL CARE FORUM**  
*on the*  
**5<sup>TH</sup> MARCH 2004**  
*at*

***THE INTERNATIONAL CONVENTION CENTRE, BIRMINGHAM***

**CALL FOR SESSION AND POSTER  
PRESENTERS**

For the very first time, four major critical care organisations are joining together to:

- ◆ Celebrate achievement and success
- ◆ Focus on 'leading edge' practice
- ◆ Ensure that patients are 'centre stage'
- ◆ Create opportunities for commissioning and monitoring organisations to meet
- ◆ Look imaginatively, but realistically, at the future of critical care

***DO YOU WANT TO BE PART OF THE  
CRITICAL CARE EVENT OF THE DECADE?***

The Event Design Team is keen to attract all those who wish to contribute their experience, knowledge and expertise to this unique sharing opportunity. Applications are warmly welcomed from individuals or groups to deliver presentations, workshops, seminars, debates, discussions and posters following the critical care themes of:

- **Service Improvement** and new ways of evidence-based working in all areas where critical care takes place, including Outreach Services and the Neurosciences
- **Patient and Carer Experience**, including the 'Discovery Interview' Process and other methods of public involvement

- **Workforce Development and Leadership**, including the development of new roles and the breaking down of traditional decision-making boundaries involving other disciplines such as Allied Health Professionals and staff from the Health Care Sciences
- **Network and Organisational Development** covering the work of clinical, managerial and other networks and groups.
- **Information and Technology**, including the use of data and web-based systems to inform the planning and delivery of critical care
- **Commissioning** critical care, including the key relationships with Strategic Health Authorities and Primary Care Trusts
- **The vision and future of critical care**, to include contribution of ideas that could lead to the updating of the report '*Comprehensive Critical Care*' and the development of new partnerships

### ***The Venue***

The ICC is situated in the heart of Birmingham and is an internationally renowned venue with superb facilities. The Event will utilise an extensive range of rooms of varying sizes, each with integral audio-visual equipment. An elegant gallery will house the poster display and Sponsor Stands will be situated in the vast exhibition and catering hall.

### ***The Agenda***

Plenary sessions with invited speakers will be held in the auditorium at the start and end of the day and prior to lunch. The format and length of 'breakout' sessions can be flexible, but as a guide, presenters should plan their contributions to fit into 30, 60 or 90-minute slots

- ◆ A 30-minute slot would be a 20-minute presentation, 5 minutes questions and answers and 5 minutes for delegates to move to the next session.
- ◆ A 60-minute slot would be 40 minutes presentation, 15 minutes for questions and answers and five minutes for delegates to move to the next session.
- ◆ A 90-minute slot would be up to 1 hour and 15 minutes presentation, 10 minutes for questions and answers and five minutes for delegates to move to the next session.
- ◆ Poster presentations should fit into poster panels which measure 2 metres high and 1 metre wide.

The Design Team is keen to encourage exciting and innovative methods of presentation as well as more traditional approaches.

## **The Process**

Those wishing to present a poster or 'breakout' session should submit an 'abstract' by **email** using the attached pro-forma, which contains the following details:

- A summary of not more than **250 words** that features:
  - A heading that describes the subject and theme clearly and the delivery format (such as poster, presentation, discussion, workshop etc.)
  - A description of the content, learning points and benefits for delegates
  - An explanation of how the subject advances or develops the theme
  
- Name, designation, place of work, email address (if differing from the application email) and phone numbers (including alternatives if possible) of the **key contact person**
- Names and designations of others presenting in the same session or those involved in the production of a poster
- The time required for the session
- Room and equipment requirements
- Any other relevant information that the applicant thinks the Design Team need to know

**Abstracts should be sent to [max.jones@blueyonder.co.uk](mailto:max.jones@blueyonder.co.uk) by no later than FRIDAY 28<sup>th</sup> NOVEMBER 2003**

The Design Team, supported by advisers, will review the abstracts in early December and applicants will be notified whether or not they have been successful before the Christmas holiday.

***The Modernisation Agency is part of the Department of Health***



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